

# The Church Network 59<sup>th</sup> National Conference – Nashville 2015

## Workshop Descriptions

CPE denotes CPE credit session

Workshop Number , Title , and Description	Speaker	Biography
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### Monday, July 13 FastTracks (Pre-Conference Intensives) — 8:00am – 4:30pm

Below are some Pre Conference Intensive available. They are not included in the regular registration. There is a SEPARATE FEE for each. See Registration Form for pricing.

<p>FastTrack: Church Communication Network – Council Location:</p>	<p style="text-align: center;"><a href="#">Natalie Aho</a>, Facilitator</p> <div style="text-align: center;">  </div>	<p><b>Natalie Aho</b> has spent twelve years as a professional in communications and another four years as an educator. She is employed as a communications specialist for Baptist News Global, Alabama Cooperative Baptist Fellowship, and the Center for Healthy Churches. She is also endorsed as a coach for SocialPhonics and provides consulting services to individuals, organizations, and congregations. She has an MS in Interactive Media from Quinnipiac University and a BS in Education from Baylor University.</p>
<p>FastTrack: Church Facilities Network – Council Location:</p>	<p style="text-align: center;"><a href="#">Tim Cool</a></p> <div style="text-align: center;">  </div>	<p><b>Tim Cool</b> is founder of Cool solutions Group, and has assisted nearly 400 churches, (equating to over 4 Million Sq Ft) throughout the United States with their facility needs. He has collaborated with churches in the areas of facility needs analysis, design coordination, pre-construction and construction management as well as life cycle planning/facility management.</p>
<p>FastTrack: Executive Pastor Network – Council Location:</p>	<p style="text-align: center;"><a href="#">Dr. Mark King</a> <a href="#">Mike Bonem</a></p> <div style="display: flex; justify-content: center; gap: 10px;">   </div>	<p><b>Mark King</b> is a United Methodist Elder of the Western North Carolina Conference serving the historic Marble Collegiate Church in New York City as executive pastor. Mark has both divinity and business degrees including a DMin from Candler School of Theology and a MBA from Pfeiffer University. He has served three other congregations in similar capacity most recently Centenary United Methodist in Winston Salem. He is married to Pat with three children and loves being a Southern Yankee in NYC!</p> <p><b>Mike Bonem</b> is an author, consultant, speaker, church leader, businessperson, husband and father. Through his consulting and coaching, Mike helps Christian leaders and their organizations achieve meaningful results. Mike is the author of three books including <i>Leading from the Second Chair</i>. He has spoken across the country and internationally on topics related to ministry leadership and congregational effectiveness. Mike has a breadth of experience in ministry and business, including 11 years as an executive pastor.</p>

### Monday, July 13 Launch Session — 5:30pm – 6:30pm

<p>Launch Session Musician Location:</p> <p>Penned with poignant lyrics, Michael's songs are intended to inspire, encourage, and challenge the church to be brave in the pursuit of Jesus. As a natural-born storyteller, Michael takes listeners on a unique journey of self-reflection and quiet contemplation. As part of this acoustic set, Michael will perform both songs from his latest albums, <i>More Than Moved</i> and <i>More Like A Lion</i>, as well as hit songs he has written for other well-known artists.</p>	<p style="text-align: center;"><a href="#">Michael Boggs</a></p> <div style="text-align: center;">  </div>	<p>Having joined the Christian group, FFH, in 1999 and contributed to seven No. 1 radio singles and seven GMA Dove Award nominations, <b>Michael Boggs</b> is no stranger to the music scene. As a sought-after artist and songwriter, Michael has penned multiple Top 10 singles and received numerous industry nods, earning him Song of the Year in 2010 and Songwriter of the Year in 2012. Michael also serves as a worship leader in Brentwood, TN.</p>
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<b>Tuesday, July 14 General Session I — 8:30am – 10:15am</b>		
<p><b>Keynote: Current Culture, Future Trends</b>  <b>Location:</b>                      Ed Stetzer will be speaking on "The State of the Culture, Trends in Churches, and Implications for Christians to Consider in the 3rd Millennium"                      He will be using practical data to help pastors and church leaders know, understand, and engage the times.</p>	<p><a href="#"><u>Dr. Ed Stetzer</u></a></p> 	<p><b>Dr. Ed Stetzer</b> is the executive director of LifeWay Research, a prolific author, and well-known conference and seminar leader. Stetzer has planted, revitalized, and pastored churches. He has trained pastors and church planters on six continents. He holds two masters degrees and two doctorates and is a contributing editor for <i>Christianity Today</i> and a columnist for <i>Outreach Magazine</i>. Stetzer serves as visiting professor of Research and Missiology at Trinity Evangelical Divinity School and visiting research professor at Southeastern Baptist Theological Seminary. He also serves as lead pastor of Grace Church in Hendersonville, Tennessee, a congregation he planted in 2011.</p>
<b>Tuesday, July 14 — A Workshops — 1:00pm – 2:45pm</b>		
<p><b>A1 – Due Diligence: Take the Right Steps (Churches by Daniels)</b>  <b>Location:</b>                      Find out what you need to know before it's too late. Where do you start looking for land? In this informative session, you will discover the best methods of selecting the right sight, and how to determine costs and building requirements to start your building project off the right way.</p>	<p><a href="#"><u>Rodney James</u></a></p> 	<p>For 20 years <b>Rodney James</b> served as pastor. During his ministry God allowed Rodney to complete multiple building projects. In 2012 Rodney joined the Churches by Daniels team as director of business and finance. By utilizing his experience and talents in ministry and business he is able to bring a unique perspective to building churches. Rodney has written articles on church construction for multiple publications, and has been invited to speak at multiple conventions and events.</p>
<p><b>A2 – CPE Turning the Smartphone into an Opportunity (PushPay)</b>  <b>Locations:</b>                      Mobile is the fastest growing technology in human history, but how can it be used to benefit your church? We've put together a panel of industry leaders who will teach you about the technology that will get lead pastors excited, keep congregations engaged, and make administrators happy. You will walk away with a better understanding of mobile technology, including giving solutions, and how to select the right vendor for your church.</p>	<p><a href="#"><u>Chris Heaslip</u></a></p> 	<p><b>Chris Heaslip</b> is CEO and co-founder of Pushpay <a href="http://www.echurchgiving.com">www.echurchgiving.com</a>. He has 10+ years of financial industry experience, including being partner in a successful accounting firm. Chris has a master's degree in taxation and hails from Auckland, New Zealand, and now lives in Seattle with his family (and, yes, he still has an accent). It wouldn't be rare to find him strolling along the beach in his flip-flops building sand castles with his son.</p>
<p><b>A3 – One Vision — One Goal (RSI)</b>  <b>Location:</b>                      One of the most popular approaches to increase giving in churches is through a single fund campaign. The conversation of ministry funding can often feel like a maze of complexity. It's no wonder some churches simply give up trying to make sense of it and just hope for the best. Don't let this be you. In this session, you'll learn how to grow giving through a single fund campaign. Join us!</p>	<p><a href="#"><u>Bill McMillan/</u></a>  <a href="#"><u>Derek Hazelet</u></a></p> 	<p><b>Bill McMillan</b> served for more than 20 years as both a pastor and a pastoral counselor before joining RSI where he serves as Executive VP. Bill has led campaigns in churches of many sizes and denominations, raising millions of dollars for local ministry. Before joining RSI as Executive VP, <b>Derek Hazelet</b> has 25 years of experience leading in for-profit and nonprofit environments. His combination of business and church experience fuels his passion to see churches realize their potential.</p>
<p><b>A4 – Theology/Ethics of church Administration</b>  <b>Locations:</b>                      Through a dynamic mix of presentations, discussions, and case study material, this workshop will explore five interrelated topics: (1) theological perspectives on church administration, (2) administration as ministry and mission, (3) administration as a fundamental task of faithful stewardship, (4) key ethical issues in administering churches and ministry organizations, and (4) the NACBA Code of Ethics. Participants in this workshop will complete the 0.2 CEUs required for certification in The Church Network. <b>All four are offered at this year's national meeting see A4, B4, C5, D5. For detail on certification got to <a href="http://www.thechurchnetwork.com/certify">www.thechurchnetwork.com/certify</a>.</b></p>	<p><a href="#"><u>Dr. Ken McFayden</u></a></p> 	<p><b>Dr. Ken McFayden</b> is professor of Ministry and Leadership Development and Dean of the Leadership Institute at Union Presbyterian Seminary in Richmond, VA. In the church business administration program at Union, he has offered seminars in congregational leadership, strategic planning, staff development, stewardship of self, and theology and ethics of church administration. He is the author of <i>Strategic Leadership for a Change: Facing Our Losses, Finding Our Future</i> (Alban, 2009).</p>
<p><b>A5 – Risks and Rewards of Social Media</b>  <b>Location:</b>                      By now you've probably used social media for congregational use as well as your professional role in your community. At this workshop, we'll discuss the rewards as well as the risks of how and when to use social media for your church and as an individual in ways you may not have considered yet. Extensive question and answer time will be provided. This workshop is affiliated with the Church Communication Network.</p>	<p><a href="#"><u>Natalie Aho</u></a></p> 	<p><b>Natalie Aho</b> has spent twelve years as a professional in communications and another four years as an educator. She is employed as a communications specialist for Baptist News Global, Alabama Cooperative Baptist Fellowship, and the Center for Healthy Churches. She is also endorsed as a coach for SocialPhonics and provides consulting services to individuals, organizations, and congregations. She has an MS in Interactive Media from Quinnipiac University and a BS in Education from Baylor University.</p>

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<p><b>A6 – CPE Practical Tips for Employee Handbooks</b>  <b>Location:</b>                      Your employee handbook is an important communication tool that sets the tone for new hires entering your organization and serves as an important resource for your existing employees. Join us as we discuss some practical tips for your employee handbook and share some best practice considerations for developing an organized and thorough handbook that complies with federal and state laws and reflects your organization's culture.</p>	<p><a href="#">Marlene Cole, PHR</a></p> 	<p>Marlene Cole is a senior HR consultant with Arthur J. Gallagher &amp; Co. and has been assisting client organizations since 2006. Prior to joining Gallagher, she held corporate HR leadership positions in service and manufacturing companies and has over 20 years' experience in the field. She earned her bachelor's degree in business administration from Tennessee Technological University with an emphasis in Human Resources and is certified as a Professional in Human Resources and Compensation.</p>
<p><b>A7 – CPE Top Five Compliance Concerns</b>  <b>Location:</b>                      Churches face many issues from many different sources. This session will focus on the top five issues that arise from the regulatory bodies administering the various tax exemptions enjoyed by churches. The discussion will include a variety of tax issues include payroll and unrelated business income.</p>	<p><a href="#">Elaine Sommerville, CPA</a></p> 	<p>Elaine L. Sommerville is a licensed public accountant by the State of Texas. For over 25 years, she has focused on the tax aspects of religious nonprofit organizations. She handles various IRS issues including personal taxation issues for ministers and exemption issues for religious organizations. She is a frequent speaker for the Texas Society of Public Accountants, NACBA, Shelby Software, and serves as a member of the teaching faculty for the AICPA.</p>
<p><b>A8 – Church Facilities of Today and Tomorrow</b>  <b>Location:</b>                      Will you be driving to the annual conference in a horse and carriage or Model T? In the same way modes of transportation and technology have changed how we do life, how we "do church" in 2015 is drastically different than 1915. As such, the "tools" we need to reach our community must change. We will explore how condition, location, technology, culture and other factors will impact our ministry facilities today and in the future.</p>	<p><a href="#">Tim Cool</a></p> 	<p>Tim Cool is founder of Cool solutions Group, and has assisted nearly 400 churches, (equating to over 4 Million Sq Ft) throughout the United States with their facility needs. He has collaborated with churches in the areas of facility needs analysis, design coordination, pre-construction and construction management as well as life cycle planning/facility management.</p>
<p><b>A9 – CPE Protecting Your Church's Resources</b>  <b>Location:</b>                      Church leadership faces many challenges in protecting the financial resources entrusted to them from the congregation and other sources. These challenges range from management of assets and financial accountability, to the threat of fraud schemes perpetrated by employees, volunteers, and outside individuals that target churches. This session will explore the best practices your church should implement to improve financial oversight and to also reduce the risk of fraud or theft of its resources.</p>	<p><a href="#">Steve Thomason, CPA</a></p> 	<p>Steve Thomason is a licensed CPA in public practice with LBMC, based in Brentwood, TN. He specializes in providing accounting and assurance services to clients in a variety of industries. Steve has been providing services to church clients for 10 years which include audits, reviews, internal control assessments, and agreed upon procedures engagements. He has consulted with many churches to help them improve their internal controls and financial oversight.</p>
<p><b>A10 – Church Administration 101</b>  <b>Location:</b>                      This course is designed for the church professional who has either just starting out or has had only a few years' experience. Attendees will get a condensed overview of the scope of church administration from stewardship to property management and everything in between. There will be tips and tricks, secret insider best practices shared with an experienced 30-year veteran of church administration from 3 different denominational outlooks and with the gray hair to prove it.</p>	<p><a href="#">Paul Johnson, CCA</a></p> 	<p>Paul Johnson has been a CCA since 1992 and has been a member of The Church Network since 1985. He is a past President of the Board and held many offices prior to becoming president. He was recipient of the Church Business Administrator of the Year Award in 2004. Paul was associate minister of administration at First Christian Church and minister of administration at Plymouth Congregational Church, both in Des Moines. He was the minister of business administration at Wilshire Baptist Church in Dallas for 8 years, prior to retiring in 2014.</p>
<p><b>A11 – Metro Network – ALPHA – Part 1</b>  <b>Location:</b>                      A roundtable discussion group specific to large church administration. Bring your questions and learn from others who have "been there &amp; done that". Learn about best practices, policies, finance, reporting, multisite, and payroll just to name a few. Topics are the same in the two groups but differ between am and pm workshops. The Alpha group is for churches with weekly attendance of GREATER THAN 3000.</p>	<p><a href="#">Glenn Wood</a></p> 	<p>Glenn Wood is the Pastor of Administration for Seacoast Church where he has served since 1995. He oversees administration, IT/AV departments, legal areas, campus leases and site selection, campus design, politics, forecasting, and construction duties. Glenn is a power Excel user has a passion for teaching Excel, Pivot Tables, and analyzing data. He currently writes an Excel article in the quarterly TCN publication <i>inSIGHT</i>. He is married with twin sons at Clemson, go Tigers!</p>
<p><b>A12 – Metro Network – OMEGA – Part 1</b>  <b>Location:</b>                      A roundtable discussion group specific to large church administration. Bring your questions and learn from others who have "been there &amp; done that". Learn about best practices, policies, finance, reporting, multisite, and payroll just to name a few. Topics are the same in the two groups but differ between am and pm workshops. The Omega group is for churches with weekly attendance between 2000 and 3000.</p>	<p><a href="#">Dean Johnson, CCA, CCFM</a></p> 	<p>Dean Johnson, CCA, CCFM, is business administrator for First Baptist Church in Lubbock, Texas. He has been on staff at First Lubbock for 21 years starting out as facilities director, a position that he is still responsible for. He is a charter member of the NACFM and is the past executive director of the National Association of Church Facilities Managers.</p>

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<b>Tuesday, July 14 — B Workshops — 3:45pm – 5:30pm</b>		
<p><b>B1 Take a Proactive Approach to Screening (SingleSource)</b>  <b>Location:</b>                      Attendees will 1) Learn how properly to conduct background screening on employees and volunteers that will keep members and their families safe while avoiding lawsuits from non-compliance to federal and state hiring regulations. 2) Understand the difference between a real report and on-line "cheap" services. 3) Receive a child sexual prevention check list to utilize at their churches. 4) Learn about SingleSource's Capital Funding program for churches.</p>	<p style="text-align: center;"><a href="#"><u>Don Dwyer</u></a></p> 	<p><b>Donald Dwyer</b> founded SingleSource Services in 1995 after retiring as Inspector from a long career with Scotland Yard. He founded this company because his goal has always been to prevent crime from happening. Regardless of where Don has been in his life, he has reached out to help those less fortunate. He has traveled to Guatemala, Haiti, and India providing needed services and supplies for victims of natural disasters and health crises.</p>
<p><b>B2 – CPE E-Giving: How to Maximize Participation (Vanco Payment Systems)</b>  <b>Location:</b>                      Changing demographics, changing payment practices and even competition from nonprofits make it imperative that every congregation develop a successful electronic giving program. And the key to that success is promotion! In this workshop, you'll discover what other churches are doing to promote electronic giving and take away a set of simple yet powerful ideas that will help your church maximize participation.</p>	<p style="text-align: center;"><b>Jan Jasmin, CPA</b></p> 	<p><b>Jan Jasmin, CPA</b>, is the Vice President of Sales &amp; New Business Development for Vanco Payment Solutions. Trained as a CPA, Jan has more than 25 years of combined experience in financial services and financial technologies. She frequently advises church administrators on the implementation of online, mobile, and other e-giving methods.</p>
<p><b>B3 – The End Is Coming (Association Reserves)</b>  <b>Location:</b>                      An underfunded facility will be short of cash when it's time to replace a roof or Heating/Air Conditioning Units. For churches entrusted with physical assets, proper maintenance is a mark of good stewardship. Yet many church leaders fail to fund for repairs and replacements that are both inevitable and predictable. This workshop will explain what it means to be "underfunded," detail 3 consequences of underfunding, and provide a 3-step plan to reverse the trend.</p>	<p style="text-align: center;"><a href="#"><u>Matthew C. Swain, RS</u></a></p> 	<p><b>Matthew Swain, RS</b>, is Association Reserves's National representative for Worship Facilities. Matthew has been recognized as a leading expert on the topic of capital replacement plans for worship facilities. Matthew's credentials include a bachelor of science in physics from California Lutheran University, and his knowledge of mathematics, mechanical systems, building envelope construction, and financial modeling has benefited a nationwide base of satisfied clients.</p>
<p><b>B4 - Self-Care for Administrative Leaders</b>  <b>Location:</b>                      Working for the church can be demanding in all aspects of life. As Administrators, giving our best requires intentional and regular methods of caring for oneself physically, mentally, and spiritually. This workshop will explore how to be more productive as administrators by focusing on the important task of reducing stress thru better self-care. Participants in this workshop will complete 0.2 CEUs required for certification in The Church Network. <b>All four are offered at this year's national meeting see A4, B4, C5, D5. For detail on certification got to <a href="http://www.thechurchnetwork.com/certify">www.thechurchnetwork.com/certify</a>.</b></p>	<p style="text-align: center;"><a href="#"><u>Dr. Robert Winstead</u></a></p> 	<p><b>Dr. Bob Winstead</b> is the director of Lifelong Learning and assistant professor of Church Leadership at Candler School of Theology. He is the director of the National Institute in Church Business Administration, leading the professional certification process for CBAs. He leads workshops and retreats in clergy care, congregational administration, and pastoral leadership. He is a contributing author of <i>Contextualizing Theological Education</i>, and has published articles in the <i>NACBA Ledger</i> and other publications.</p>
<p><b>B5 – 5 Communication Mistakes You Are Probably Making</b>  <b>Location:</b>                      Most likely, your church is doing the best it can to communicate in a noisy world. There's a chance, however, that you're making these five mistakes that are keeping you from effective communication. Learn what they are and the next steps to take for more successful communication. This workshop is affiliated with the Church Communication Network.</p>	<p style="text-align: center;"><a href="#"><u>Natalie Aho</u></a></p> 	<p><b>Natalie Aho</b> has spent twelve years as a professional in communications and another four years as an educator. She is employed as a communications specialist for Baptist News Global, Alabama Cooperative Baptist Fellowship, and the Center for Healthy Churches. She is also endorsed as a coach for SocialPhonics and provides consulting services to individuals, organizations and congregations. She has an MS in Interactive Media from Quinnipiac University and a BS in Education from Baylor University.</p>
<p><b>B6 – CPE Practical Tips for Employee Handbooks (R)</b>  <b>Location:</b>                      Your employee handbook is an important communication tool that sets the tone for new hires entering your organization and serves as an important resource for your existing employees. Join us as we discuss some practical tips for your employee handbook and share some best practice considerations for developing an organized and thorough handbook that complies with federal and state laws and reflects your organization's culture.</p>	<p style="text-align: center;"><a href="#"><u>Marlene Cole, PHR</u></a></p> 	<p><b>Marlene Cole</b> is a senior HR consultant with Arthur J. Gallagher &amp; Co. and has been assisting client organizations since 2006. Prior to joining Gallagher, she held corporate HR leadership positions in service and manufacturing companies and has over 20 years' experience in the field. She earned her bachelor's degree in business administration from Tennessee Technological University with an emphasis in Human Resources and is certified as a Professional in Human Resources and Compensation.</p>

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<p><b>B7 – CPE Governance Documents: The Forgotten Wilderness</b>  <b>Location:</b>                      Do you know where your governing documents are located? Governing documents, such as Articles of Incorporation, Constitution and Bylaws, are frequently filed away never to see the light of day. This session will demonstrate why these documents are so important to your church. We will discuss how often these documents need to be reviewed and revised, what must be included, what should be included, what must be excluded, and what should be excluded. We will discuss the best practices for governing documents and mandatory policies that must be adopted by your church. Sample state of the art document samples will be provided.</p>	<p><a href="#">Frank Sommerville, JD, MPA, CPA</a></p> 	<p>Frank Sommerville, JD, MPA, CPA is a shareholder in the law firm of Weycer, Kaplan, Pulaski &amp; Zuber, PC, in Houston and Dallas, Texas. He holds a license as a Certified Public Accountant and is also board certified in tax law by the Texas Board of Legal Specialization. He has served nonprofit institutions of all sizes as a bookkeeper, accountant, auditor, tax advisor and advocate, litigator, and legal advisor. He regularly assists churches in preventing litigation.</p>
<p><b>B8 – Establishing a Church Security Plan</b>  <b>Location:</b>                      The purpose of establishing a church security plan is to put safety measures in place that protect against dangerous situations while still allowing for a welcoming environment. Traditional security plans focus on building three layers of security. At AGAPE Tactical, LLC, we plan for five layers of security. They are as follows: Deterrent, Detection, Denial, Delay and the Response. In this presentation participants will learn how to establish a basic security plan for their church.</p>	<p><a href="#">Ken Alexandrow</a></p> 	<p>Ken Alexandrow has spent more than two decades serving the citizens of middle Tennessee as a career police officer. He graduated from the University of Tennessee in Knoxville in 1991. Since 1998, Ken has taught personal protection and advanced handgun classes to private citizens. He specializes in helping churches develop plans for providing a safe worship environment for their members and guests. He has trained numerous church safety teams in the middle Tennessee area.</p>
<p><b>B9- Copyright Law for Churches</b>  <b>Location:</b>                      The copyright laws of the United States govern the use of original works of authorship by any third parties. The Copyright Act of 1976, as amended, begins with the granting of all rights of copyright to the author and then enunciates certain limitations and exceptions to those rights. This workshop will discuss the application of those rights and limitations to churches and focus on exceptions to the rights of public performance and display and the right of reproduction, including the oft-cited doctrine of fair use.</p>	<p><a href="#">Chris Horsnell</a></p> 	<p>Christian A. Horsnell has been practicing law in the entertainment and intellectual property fields for over thirty-five years. As a founding member of Milom Horsnell Crow Rose Kelley PLC and its predecessor firm, Mr. Horsnell currently concentrates his practice in the areas of intellectual property and entertainment matters. In addition, he has taught Copyright and Intellectual Property Law at Belmont University in Nashville and Entertainment Law at the Vanderbilt School of Law.</p>
<p><b>B10 – Church Administration 101 (R)</b>  <b>Location:</b>                      This course is designed for the church professional who has either just starting out or has had only a few years' experience. Attendees will get a condensed overview of the scope of church administration from stewardship to property management and everything in between. There will be tips and tricks, secret insider best practices shared with an experienced 30-year veteran of church administration from 3 different denominational outlooks and with the gray hair to prove it.</p>	<p><a href="#">Paul Johnson, CCA</a></p> 	<p>Paul Johnson has been a CCA since 1992 and has been a member of The Church Network since 1985. He is a past President of the Board and held many offices prior to becoming president. He was recipient of the Church Business Administrator of the Year Award in 2004. Paul was associate minister of administration at First Christian Church and minister of administration at Plymouth Congregational Church, both in Des Moines. He was the minister of business administration at Wilshire Baptist Church in Dallas for 8 years, prior to retiring in 2014.</p>
<p><b>B11 – Achieving Accessible, Inclusive Churches</b>  <b>Location:</b>                      This panel discussion will provide an open forum in which church-goers with hearing loss, church leaders and hearing healthcare providers can engage in meaningful dialog that encourages awareness, pro-action and seamless inclusion for hearing-challenged individuals within the Church. It will identify the risks churches face by failing to accommodate worshippers with hearing loss; enable church leaders to provide a welcoming, inclusive worship experience for all; and explore assistive listening technologies to enrich the worship experience.</p>	<p><a href="#">Dr. Joseph Montano</a></p> 	<p>Dr. Joseph Montano, an associate professor of audiology in Clinical Otolaryngology and Director of Hearing and Speech at Weill Cornell Medical College, New York Presbyterian Hospital, received his EdD in audiology from Teacher's College Columbia University and his MA degree from New York University. He is certified in audiology (CCC-A) through the American Speech Language Hearing Association. His clinical expertise is in audiologic rehabilitation, adult onset hearing loss, hearing assistive technology systems and hearing aids.</p>
<p><b>B12 – CPE Building Bountiful Retirement Benefits</b>  <b>Location:</b>                      This workshop will focus on all 3 phases of the retirement planning journey. Phase one: Employer responsibility. Phase Two: Employee responsibility. Phase Three: Your providers' responsibility. We will focus on how all three phases must work together to provide a retirement plan that will have meaning, value, and sustainability. We will find these answers by asking the tough questions of the employer, employee, and provider throughout the workshop.</p>	<p><a href="#">Jonathan Bullard</a></p> 	<p>Jonathan Bullard serves as a retirement benefits consultant for MMBB. He has held several church leadership positions, including youth minister of Calvary Baptist Church. Previous to MMBB, Jonathan served as CEO of Palmetto Financial Consulting, heading up a team of financial experts focused on retirement planning. Jonathan developed partnerships with several blue chip financial organizations, reinforcing the importance of integrity and financial assurance. Jonathan's time in ministry and finance led him to MMBB in 2011.</p>

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### Wednesday, July 15 General Session II — 8:15am – 10:15am

#### Keynote: Church Culture Eats Strategy for Breakfast

##### Location:

Congregations love strategies. We create strategy teams and make five year plans, believing this will bring change. Strategies include everything from starting a new worship service to repaving the parking lot. But the great management guru Peter Drucker noted that "culture eats strategy for breakfast." It's especially true that Church Culture Eats Strategy for Breakfast. How do we discern our congregation's culture so that we can understand the authentic changes necessary to make disciples and expand the reign of God on earth as it is in heaven?

[Jan Edmiston](#)



**Jan Edmiston** is the Associate Executive Presbyterian of Chicago Presbytery in the PCUSA. Previously she served for 27 years as a pastor in Schaghticoke, NY, and Alexandria, VA. She has blogged at [A Church for Starving Artists](#) since 2005 and her family includes her husband Fred Lyon, who is the senior pastor of Flossmoor Community Church in Flossmoor, IL, and their three children who all live in Brooklyn. Jan was born and raised in Chapel Hill, NC, and is a lifelong Tarheel.

### Wednesday, July 15 — C Workshops — 1:00pm – 2:45pm

#### C1 - Loan Solutions and Cash Management (Bank of the West) –

##### Location:

New technology is changing the way religious institutions handle banking. Learn how to benefit from electronic depository services, automated transfers, giving kiosks & other cash management solutions. This workshop will also enable your religious institution to better understand how to secure financing for: mortgage or construction; the acquisition of land or buildings; the expansion /renovation of facilities. Learn how to calculate your borrowing capacity. Understand the loan approval process as well as current financing products.

[Dan Mikes/Alexandra Luna](#)



**Dan Mikes** is executive vice president and national manager of Bank of the West's Religious Institution Banking Division. Dan has been financing religious institutions nationwide for over 20 years, funding more than 3 billion dollars in religious organization projects. The author of a number of articles appearing in industry periodicals, Dan graduated from bible school before earning his business degree at a Christian university. He, his wife and three children reside in Concord, California.

#### C2 -CPE Managing Liquidity & Financial Position (Batts Morrison Wales & Lee)

##### Location:

Perhaps more important than the operating budget of a church are its liquidity and financial position. This session will address how managing the liquidity and financial position of a church integrates the church's mission and purpose with specific objectives. We will discuss the critical starting point for liquidity and financial management, metrics for soundness, and strategies for success.

[Michael Batts, CPA](#)



**Mike Batts** is the managing partner of Batts Morrison Wales & Lee, a national CPA firm dedicated exclusively to protecting nonprofits and their leaders. Mike has more than 25 years of experience serving churches and ministries in a variety of ways. He recently served as chairman of the national Commission on Accountability and Policy for Religious Organizations and was inducted into the NACBA Church Management Hall of Fame in 2013.

#### C3 – Why You Are Unhappy with Your Software – (Shelby Systems)

##### Location:

It's been said that all software users are unhappy with their current software. If that is true for you, this workshop will assist you in alleviating some of that frustration. We will discuss how you can overcome common software problems and work smarter. Whether it is missing functionality or options buried in a nest of menus we have tips and tricks for making your workday better!

[Mark White](#)



**Mark White** began his career at Shelby Systems in 2003 as a support technician and was promoted to Director of Business Development in 2010. He works closely with marketing, sales, programming, training, and client support to bring all of Shelby's product offerings to our customers. Mark speaks regularly on social media, design and maintains websites for numerous ministries and for-profit organizations. He is married to Suzanne, they have four children and reside in Memphis, TN.

#### C4 – Faithful Change Management for a 21st Century Church

##### Location:

So . . . now that we know our congregation's culture a bit better, how do we engage in the real work of bringing necessary change? It's not enough to know that we need to change. There are steps to making those shifts happen faithfully. There are hazards we can avoid. Let's talk about it!

[Jan Edmiston](#)



**Jan Edmiston** is the Associate Executive Presbyterian of Chicago Presbytery in the PCUSA. Previously she served for 27 years as a pastor in Schaghticoke, NY, and Alexandria, VA. She has blogged at [A Church for Starving Artists](https://achurchforstarvingartists.wordpress.com/) since 2005 (<https://achurchforstarvingartists.wordpress.com/>) and her family includes her husband Fred Lyon, who is the senior pastor of Flossmoor Community Church in Flossmoor, IL, and their three young adult children who all live in Brooklyn. Jan was born and raised in Chapel Hill, NC, and is a lifelong Tarheel.

#### C5 – CPE Information Technology – Part 1

##### Location:

Church leaders have many responsibilities, including the sometimes puzzling oversight of Information Technology. We'll look at the following foundational IT issues to help you make wise decisions: current networking technologies, making wise hardware and software purchases, IT staffing, and disaster recovery. This workshop is one of four CEU required modules for certification **All four are offered at this year's national meeting see A4, B4, C5, D5. For detail on certification got to [www.thechurchnetwork.com/certify](http://www.thechurchnetwork.com/certify).**

[Nick Nicholaou/ Jonathan Smith](#)



**Nick Nicholaou** is president of MBS, an IT consulting firm specializing in church and ministry computer networks, VoIP, and private cloud hosted services. **Jonathan Smith** has been the director of Technology for Faith Ministries in Lafayette, IN since 2001. He worked in many IT and media related fields prior to joining the team at Faith. He enjoys traveling and rocket launches. Jonathan and his wife Heather have 2 children.

# The Church Network 59<sup>th</sup> National Conference – Nashville 2015

## Workshop Descriptions

CPE denotes CPE credit session

Workshop Number , Title , and Description	Speaker	Biography
<p><b>C6 – Coaching Upward</b>  <b>Location:</b>                      Many church leaders, members and ministry staff, are asking the question, “How can I empower my Pastor?” This workshop will provide participants with coaching skills, insights and techniques for coaching those in a leadership role. In addition, participants will learn common shifts, distinctions and powerful questions when coaching upward. Plus, the coaching role of trusted advisor and strategic partner will also be explored.</p>	<p><a href="#">Val Hastings, MCC</a></p> 	<p><b>J. Val Hastings, MCC</b>, is the founder and president of Coaching4Clergy, which provides specialized training for pastors, church leaders and coaches. Val has a global vision of <i>Every Pastor, Ministry Staff and Church Leader a Coach</i>. Val is the author of several books, including <i>Change Your Questions, Change Your Church</i>. Val currently holds the designation of Master Certified Coach through the International Coach Federation, its highest coaching designation.</p>
<p><b>C7 – CPE Trends in Religious Giving</b>  <b>Location:</b>                      This workshop presents an overview of trends in religious giving and analyzes how they affect local congregations. Through Interpreting the most recent numbers from the recently released national Giving USA survey along with data gathered from local congregations and faith-based non-profits, participants will gain insight into philanthropic trends generally and Christian churches specifically. We will also offer tools to help congregations improve their stewardship and creates a culture of generosity.</p>	<p><a href="#">Dr. David King</a></p> 	<p><b>David King</b> is the Karen Lake Buttrey Director of the Lake Institute on Faith and Giving as well as Assistant Professor of Philanthropic Studies within the Indiana University Lilly Family School of Philanthropy. David earned a Ph.D. in Religion from Emory University and is also an ordained minister having served local churches and national faith-based organizations. He is fueled by facilitating conversations with faith leaders, donors, and fundraisers around the intersections of faith and giving.</p>
<p><b>C8 – CPE Ministry and Money: Understanding High Net Worth Members</b>  <b>Location:</b>                      Attempting ministry in the midst of money, finances, and high net worth can be scary and intimidating. This workshop focuses on the intersecting disciplines of pastoral care, business administration, and wealth management. Robert’s combination of research and illustrations will lead us to address our personal perspectives on wealth and finance and then to discover and use practical approaches to minister in the context of wealth that can ultimately benefit all economic levels within our communities.</p>	<p><a href="#">Dr. Bob Moon</a></p> 	<p><b>Robert Moon, DMin, MBA</b>, has been both a senior pastor and a wealth management advisor for some of the most affluent communities in the nation. In <i>My Pastor, My Money, and Why We’re Not Talking</i>, he crafted a game changing approach to cultivating a powerful, rewarding, and respectful relationship between clergy and their wealth congregants. In <i>The Shade of the Sycamore Tree</i>, is his recent collection of ministers’ personal reflections on the subject of wealth.</p>
<p><b>C9 – Creating an Effective Church Digital Hub</b>  <b>Location:</b>                      Church leaders know that print communication is dying. It’s expensive and time consuming! R.I.P. Introducing a brand new world to take the place of print: An effective church communications digital hub. Done correctly, it saves time and money; and attracts the community better. This Digital Hub ensures that your social media, email campaigns, and web content work together. Let’s talk about how you can create it PLUS caution for how not to do it.</p>	<p><a href="#">Mark MacDonald</a></p> 	<p><b>Mark MacDonald</b> is senior church brand strategist for BeKnownForSomething.com and creative director for PinPoint Creative. For 3 decades he has developed branding strategy and communication’s content for growing organizations. For the last 14 years he has specialized in helping churches communicate effectively. He serves on the Center for Church Communications (CFCC) board and is developing national certification training for church communicators. He has 13,000+ social media followers.</p>
<p><b>C10 – CPE 7 Charitable Giving Rules Churches Must Understand</b>  <b>Location:</b>                      A workshop and discussion based on the new book to be released by ECFAPress in early 2015: <i>The Guide to Charitable Giving for Churches and Ministries</i>. Generous giving is the financial backbone of every church, yet the laws and regulations surrounding charitable giving are so complex it can be difficult to keep it all straight. This session will provide an overview of 7 key concepts church leaders must understand when it comes to the legal, tax, and accounting issues surrounding charitable giving.</p>	<p><a href="#">Dan Busby/Michael Martin</a></p> 	<p><b>Dan Busby</b> is president of ECFA and has over 40 years of experience serving the church and nonprofit community. He is the author of over 50 book editions tax and finance books for ministers and churches. <b>Michael Martin, JD</b>, ECFA’s vice president and legal counsel. Holds a BA bachelor of from Oral Roberts University and a JD from Regent University School of Law. In addition to authoring and reviewing articles in ECFA publications, he is passionate about helping churches with legal and tax-related issues and compliance with ECFA standards.</p>
<p><b>C11 – Metro Network – ALPHA – Part 2</b>  <b>Location:</b>                      A roundtable discussion group specific to large church administration. Bring your questions and learn from others who have “been there &amp; done that”. Learn about best practices, policies, finance, reporting, multisite, and payroll just to name a few. Topics are the same in the two groups but differ between am and pm workshops. The Alpha group is for churches with weekly attendance of GREATER THAN 3000.</p>	<p><a href="#">Glenn Wood</a></p> 	<p><b>Glenn Wood</b> is the Pastor of Administration for Seacoast Church where he has served since 1995. He oversees administration, IT/AV departments, legal areas, campus leases and site selection, campus design, politics, forecasting, and construction duties. Glenn is a power Excel user has a passion for teaching Excel, Pivot Tables, and analyzing data. He currently writes an Excel article in the quarterly TCN publication <i>inSIGHT</i>. He is married with twin sons at Clemson, go Tigers!</p>
<p><b>C12– Metro Network – OMEGA – Part 2</b>  <b>Location:</b>                      A roundtable discussion group specific to large church administration. Bring your questions and learn from others who have “been there &amp; done that”. Learn about best practices, policies, finance, reporting, multisite, and payroll just to name a few. Topics are the same in the two groups but differ between am and pm workshops. The Omega group is for churches with weekly attendance between 2000 and 3000.</p>	<p><a href="#">Dean Johnson, CCA</a></p> 	<p><b>Dean Johnson, CCA</b>, is the executive director of the National Association of Church Facilities Managers and is Business Administrator for First Baptist Church in Lubbock, Texas. He has been on staff at First Lubbock for 20 years starting out as facilities director, a position that he is still responsible for. He is a charter member of the NACFM and a member of NACBA.</p>

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## Workshop Descriptions

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Workshop Number , Title , and Description	Speaker	Biography
<b>Wednesday, July 15 — D Workshops — 3:45pm – 5:30pm</b>		
<p><b>D1 – Better Discipling with Better Data ( ACS Technologies)</b>  <b>Location:</b>                      Big data has come to the church office, so let's use it to help your church build disciples and reach those in need. We'll discuss how relevant, valid data can uncover ministry opportunities, enhance ministry decisions and help your church fulfill its mission in your community. We'll also discuss best practices for ensuring that data capturing processes are thorough and accurate, and that your staff understands the potential value of accurate, centralized data management.</p>	<p><a href="#"><u>Russ Fortier</u></a></p> 	<p>As manager of Training &amp; Implementation Services with ACS Technologies, <b>Russ Fortier</b> is responsible for leading a team that assists clients with implementing solutions that help them succeed in ministry. He brings 14 years of church staff experience to the position serving as minister of education, executive pastor and church consultant. He and his wife, Wendy, have two children, Tyler and Davis and make their home in Florence, South Carolina.</p>
<p><b>D2 – <sup>CPE</sup> Keep Your Church Thriving for Centuries (Salmon Sims Thomas)</b>  <b>Location:</b>                      How does a 150 year old downtown church continue to expand and sustain ministries? Take a "financial tour" of a Presbyterian church with multiple diverse entities that serve the community and support the operations of the Church. Learning Objectives are understand how to define "sustainable" missions, understand how "supporting" organizations raise funds, understand "shared services" and intercompany billings/revenue stream, creating a transparent model for donors, employees and session members.</p>	<p><a href="#"><u>Becky DaVee, CPA</u></a></p> 	<p><b>Rebecca DaVee, CPA</b>, has 30 years' experience in public and private accounting, covering both tax and audit engagements in numerous industry sectors. Her extensive background includes audits for non-profit, governmental and manufacturing sectors. Rebecca's background includes United Way agencies, mega-churches, televangelists, international ministries, governmental units, cities and school districts. She has strengths in governance, financial reporting, best practices compliance and corporate strategies. She is a frequent speaker and conference facilitator.</p>
<p><b>D3 – Live Streaming Basics A to Z (Churchstreaming.TV)</b>  <b>Location:</b>                      We will discuss most of the aspects of live streaming. Highlights will range from equipment and software to licensing and CDN choices, how streaming is being used to expand ministries, and an overview of most of the questions asked by churches wanting to stream. Topics will include how churches are using streaming to expand their ministry, software and Hardware solutions, streaming licenses for music, and CDN choices.</p>	<p><a href="#"><u>Michael Smith</u></a></p> 	<p><b>Michael Smith</b> is one of the managing partners at churchstreaming.tv. He oversees marketing and participates in customer service and most all other aspects of the business. Michael's past experience in technology, marketing, and a/v production helps him to assist churches with decisions about which streaming solutions are best suited for them.</p>
<p><b>D4 – Faithful Change Management for a 21st Century Church (R)</b>  <b>Location:</b>                      So . . . now that we know our congregation's culture a bit better, how do we engage in the real work of bringing necessary change? It's not enough to know that we need to change. There are steps to making those shifts happen faithfully. There are hazards we can avoid. Let's talk about it!</p>	<p><a href="#"><u>Jan Edmiston</u></a></p> 	<p><b>Jan Edmiston</b> is the Associate Executive Pastor of Chicago Presbytery in the PCUSA. Previously she served for 27 years as a pastor in Schaghticoke, NY, and Alexandria, VA. She has blogged at A Church for Starving Artists since 2005 (<a href="https://achurchforstarvingartists.wordpress.com/">https://achurchforstarvingartists.wordpress.com/</a>) and her family includes her husband Fred Lyon, who is the senior pastor of Flossmoor Community Church in Flossmoor, IL, and their three young adult children who all live in Brooklyn. Jan was born and raised in Chapel Hill, NC, and is a lifelong Tarheel.</p>
<p><b>D5 – <sup>CPE</sup> Information Technology – Part 2</b>  <b>Location:</b>                      Church leaders have many responsibilities, including the sometimes puzzling oversight of Information Technology. We'll look at the following current and emerging IT trends to help you make wise decisions: embracing the cloud, mobile device &amp; app management, BYOD (bring your own device), and future trends. This workshop is one of four CEU required modules for certification. <b>All four are offered at this year's national meeting see A4, B4, C5, D5. For detail on certification got to <a href="http://www.thechurchnetwork.com/certify">www.thechurchnetwork.com/certify</a>.</b></p>	<p><a href="#"><u>Nick Nicholaou/ Jonathan Smith</u></a></p> 	<p><b>Nick Nicholaou</b> is president of MBS, an IT consulting firm specializing in church and ministry computer networks, VoIP, and private cloud hosted services. <b>Jonathan Smith</b> has been the director of Technology for Faith Ministries in Lafayette, IN since 2001. He worked in many IT and media related fields prior to joining the team at Faith. He enjoys traveling and rocket launches. Jonathan and his wife Heather have 2 children.</p>
<p><b>D6 – Every Minister and Staff a Coach</b>  <b>Location:</b>                      Ministry is going through a shift – really, a kind of death (of the pastor/expert-centered approach to ministry) and resurrection (of an empowering of all God's people in ministry). It's as if the platelets below the earth are shifting in ministry and something new is emerging. Join Master Certified Coach, J. Val Hastings as he talks about this next great awakening and offers nine simple words that have the ability to radically transform the world.</p>	<p><a href="#"><u>Val Hastings, MCC</u></a></p> 	<p><b>J. Val Hastings, MCC</b>, is the founder and president of Coaching4Clergy, which provides specialized training for pastors, church leaders and coaches. Val has a global vision of every pastor, ministry staff and church Leader a coach. Val is the author of several books, including <i>Change Your Questions, Change Your Church</i>. Val currently holds the designation of Master Certified Coach through the International Coach Federation, its highest coaching designation.</p>

# The Church Network 59<sup>th</sup> National Conference – Nashville 2015

## Workshop Descriptions

CPE denotes CPE credit session

Workshop Number , Title , and Description	Speaker	Biography
<p><b>D7 – CPE Trends in Religious Giving (R)</b>  <b>Location:</b>                      This workshop presents an overview of trends in religious giving and analyzes how they affect local congregations. Through Interpreting the most recent numbers from the recently released national Giving USA survey along with data gathered from local congregations and faith-based non-profits, participants will gain insight into philanthropic trends generally and Christian churches specifically. We will also offer tools to help congregations improve their stewardship and creates a culture of generosity. .</p>	<p><a href="#"><u>Dr. David King</u></a></p> 	<p><b>David King</b> is the Karen Lake Buttrey Director of the Lake Institute on Faith and Giving as well as Assistant Professor of Philanthropic Studies within the Indiana University Lilly Family School of Philanthropy. David earned a Ph.D. in Religion from Emory University and is also an ordained minister having served local churches and national faith-based organizations. He is fueled by facilitating conversations with faith leaders, donors, and fundraisers around the intersections of faith and giving.</p>
<p><b>D8 – CPE Ministry and Money: Understanding High Net Worth Members (R)</b>  <b>Location:</b>                      Attempting ministry in the midst of money, finances, and high net worth can be scary and intimidating. This workshop focuses on the intersecting disciplines of pastoral care, business administration, and wealth management. Robert's combination of research and illustrations will lead us to address our personal perspectives on wealth and finance and then to discover and use practical approaches to minister in the context of wealth that can ultimately benefit all economic levels within our communities.</p>	<p><a href="#"><u>Dr. Bob Moon</u></a></p> 	<p><b>Robert Moon, DMin, MBA</b>, has been both a senior pastor and a wealth management advisor for some of the most affluent communities in the nation. In <i>My Pastor, My Money, and Why We're Not Talking</i>, he crafted a game changing approach to cultivating a powerful, rewarding, and respectful relationship between clergy and their wealth congregants. In <i>The Shade of the Sycamore Tree</i>, is his recent collection of ministers' personal reflections on the subject of wealth.</p>
<p><b>D9 – Creating an Effective Church Digital Hub (R)</b>  <b>Location:</b>                      Church Leaders know that print communication is dying. It's expensive and time consuming! R.I.P. Introducing a brand new world to take the place of print: An effective church communications digital hub. Done correctly, it saves time and money; and attracts the community better. This Digital Hub ensures that your social media, email campaigns, and web content work together. Let's talk about how you can create it PLUS caution for how not to do it.</p>	<p><a href="#"><u>Mark MacDonald</u></a></p> 	<p>Mark MacDonald is senior church brand strategist for BeKnownForSomething.com and creative director for PinPoint Creative. For 3 decades he has developed branding strategy and communication's content for growing organizations. For the last 14 years he has specialized in helping churches communicate effectively. He serves on the Center for Church Communications (CFCC) board and is developing national certification training for church communicators. He has 13,000+ social media followers.</p>
<p><b>D10 - CPE He Said She Said: The Debate Continues</b>  <b>Location:</b>                      Listen in while Elaine and Frank Sommerville discuss recent tax and legal developments that are relevant to church administrators. In one session, hear the CPA perspective and the legal perspective, and see the Sommersvilles debate the relative merits of each discipline. Administrators will come away with a new understanding of how they can help their churches operate within the laws and regulations applicable to them.</p>	<p><a href="#"><u>Elaine &amp; Frank Sommerville</u></a></p> 	<p>See A7 and B7 for bios</p>
<p><b>D11 – African American Church Network</b>  <b>Location:</b>                      The African American church is unique in its worship experience, leadership model, business enterprise, and in how its congregation is engaged for kingdom building. This panel discussion workshop will explore the dynamics of church administration in the African American church. Our goal will be to network together and to share experiences and best practices that may be or may not be exclusively unique to the African American church. This workshop is open to anyone.</p>	<p><a href="#"><u>Rev. Melvin Jones, CCA,</u></a>  <a href="#"><u>Deborah Wilson, CCA,</u></a>  <a href="#"><u>Brandon Woodard, CCA</u></a></p> 	<p><b>Deborah Wilson, Brandon Woodard, and Rev. Melvin Jones</b> are members of The Church Network Board of Directors. Their diverse experiences in their local churches will help lead a fruitful discussion that will inspire and encourage those who attend this workshop. Their desire is to serve God at this season of their ministries and help pour into others traveling along this journey of administration in the local church.</p>
<p><b>D12 – Facility Management 101: The Basics</b>  <b>Location:</b>                      Taking care of facilities can be a daunting task, especially the bigger and more complex your church becomes. Whatever size facility you manage there are basics that can help you manage and be effective. In this session you will learn the theory of facility management, preliminary procedures to implement before you start, and how to do it. The workbook provided will contain practical methods that you can implement to help you be more effective and save money.</p>	<p><a href="#"><u>Rick Cadden, CCA</u></a></p> 	<p><b>Rick Cadden, CCA</b>, Associate Pastor of Administration and Operations at Columbus Ave. Baptist Church in Waco, TX, has served on Baptist church staffs for 20 years. He is responsible for leading ministerial and support staff, food service, facility management, operations, finance, and HR departments. Facility Management has been a high priority for him, and through years of hands-on experience he has developed tools that others can use to be effective facility managers.</p>

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## Workshop Descriptions

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Workshop Number , Title , and Description	Speaker	Biography
<b>Thursday, July 16 — E Workshops — 8:30am – 10:15am</b>		
<p><b>E1 Maximize Stewardship in the Cloud (Intacct)</b>  <b>Location:</b>                      Thousands of churches are streamlining daily operations and conserving cash by taking advantage of cloud computing. Come learn how cloud computing can help improve budgeting, accounting, and financial reporting processes. We'll discuss the benefits of cloud computing and present real-life examples of how cloud computing offers a lower cost, more effective option for churches, without the hassle and expense of IT.</p>	<p><a href="#"><u>Joan Benson</u></a></p> 	<p><b>Joan Benson</b> is senior product marketing manager for Intacct managing product positioning, messaging and go-to-market strategies – focusing on the nonprofit sector. She works cross functionally with sales, engineering, and product management to ensure that Intacct is helping nonprofits strengthen stewardship, build influence, grow funding and achieve mission success. Her background includes accounting, product management and product marketing, having worked in the nonprofit space for over a decade.</p>
<p><b>E2 – CPE Raising Trust – Fraud Prevention (Stanfield &amp; O'Dell)</b>  <b>Location:</b>                      We will discuss guidelines and effective tips on how to maintain a healthy balance of oversight and internal controls to prevent fraud and build trust within ministries and churches. We will look at potential costs of fraud to your organization, common misconceptions about fraud prevention and detection, fraud schemes in churches, methods for deterring and detecting fraud. We will explore techniques that can be used to best serve you and your ministry through education and prevention.</p>	<p><a href="#"><u>Kirk Vanderslice, CPA</u></a></p> 	<p><b>Kirk Vanderslice</b> is a shareholder with Stanfield &amp; O'Dell, P.C., a CPA firm located in Tulsa. He is a leader in the firm's Christian Ministry &amp; nonprofit audit and consulting areas with 16 years' experience. He is a Tulsa native with extensive roots in the community.</p>
<p><b>E3 – CPE The Rhythm of Payments (MinistryLINO)</b>  <b>Location:</b>                      The world is changing all around us and so are the payment methods and forms of currency. Payment systems today will be nothing like the ones of the future. Is your church ready to accept the shift? The next few years will see major changes in the way payments are processed and security requirements are increasing. Join us for a fast paced history of payments and learn how to prepare your church for the future.</p>	<p><a href="#"><u>David Henke</u></a></p> 	<p><b>David Henke</b> is the Vice President of Sales at MinistryLINO. He is a Certified Payments Professional with over 9 years of industry experience. David served 5 years with the Idaho State Police as Chaplain, studied Theology at Multnomah Bible College, and is actively involved in his local church, Candlelight Christian Fellowship. This unique blend of experiences allows him to combine his passion to serve the Lord by providing integrated payment processing solutions for ministries and churches.</p>
<p><b>E4 – Pastor as Administrator Network</b>  <b>Location:</b>                      More and more, pastors are called upon to lead in expanding roles beyond the pulpit and pastoral care. Can the minister effectively be the administrator? Can best business practices be well integrated into the life of the church in ways that are also seen as spiritual? Does this place clergy in any conflicts and how can this be resourced and resolved? Churches now look for all this in a single person. Is that possible?</p>	<p><a href="#"><u>Mike Hunter, CCA / Micah James, CCA</u></a></p> 	<p><b>Rev. Mike Hunter</b> has been involved in ministry in the Christian Church (Disciples of Christ) for the past 37 years. Multi-staff oversight, capital campaigns and digital integration have all been hallmarks of his leadership. <b>Rev. Micah James</b>, Mike's oldest daughter, serves as associate minister of Faith Formation at First Christian Church of Edmond, OK. In February 2015, Micah and Mike launched <a href="#"><u>AdminisMinistry</u></a>, a free resource on church administration topics designed to better equip smaller congregations to do the ministry of Jesus Christ.</p>
<p><b>E5 – CPE Hiring, Firing, and Personnel Concerns</b>  <b>Location:</b>                      Hiring the right employee, deciding to terminate the employee who is not working out, and managing employee performance are challenges for every employer, but can create special problems for churches. While there are exceptions to many employment laws for churches, there are many legal requirements that apply to churches. This workshop will give you practical advice for navigating the law when it comes to hiring, firing, and managing church employees.</p>	<p><a href="#"><u>Edward Trent</u></a></p> 	<p><b>Edward H Trent</b> is an attorney with Wimberly Lawson Wright Daves &amp; Jones in Knoxville, TN. A 1992 graduate of Duke University School of Law, Ed has represented companies of all sizes, non-profit organizations, and churches in all areas of employment law and litigation since 1996. He has also represented churches in child protection and religious liberty issues. Ed and his wife Sarah have two children, Hayden and Maggie.</p>
<p><b>E6 – CPE Basic Accounting Forum</b>  <b>Location:</b>                      This session is for administrators who have been in their positions for five years or less. We will discuss a variety of topics that impact your financial statements and accounting records. You can even submit questions in advance. The content will be driven by the audience and the discussion will be led by two individuals specializing in ministry accounting and tax. Come be a part of it!</p>	<p><a href="#"><u>Vonna Laue, CPA</u></a></p> 	<p><b>Vonna Laue</b> is a CPA and managing partner with Capin Crouse, LLP, where she has served since 1996. She earned her B.S. degree from Black Hills State University and her MBA in Leadership and Human Resource Management from the University of Colorado. She speaks regionally and nationally and has published articles in national publications as well as co-authored the book, Essential Guide to Church Finance. In 2010, Vonna was inducted into the Church Management Hall of Fame.</p>

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## Workshop Descriptions

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Workshop Number , Title , and Description	Speaker	Biography
<p><b>E7 – Strategic Thinking: How Did Jesus Do It?</b>  <b>Location:</b>                      In the midst of a multitude of methodologies, we will seek to recognize the ways Jesus articulated his vision of the future. We will note how he demonstrated it, taught it, and lived it. Our time will be spent recognizing the need for an organic model of visioning that takes seriously our context, our congregational DNA, and the invitation to be part of the mission of Christ.</p>	<p><a href="#">Dr. William Wilson</a></p> 	<p><b>Dr. William “Bill” Wilson</b> founded The Center for Healthy Churches in January of 2014. He is a certified coach and facilitator, and has experience as a consultant in numerous settings. He previously served over 33 years in local church ministry. He is a popular speaker and writer, and brings to his work a deep passion for the local church, as well as a commitment to the health and success of both clergy and congregations.</p>
<p><b>E8 –Finding the People Behind the Numbers</b>  <b>Location:</b>                      A church administrator focuses a lot of time on gathering and managing data. Typically this is data about the congregation itself; yet any church serious about on-going vitality knows it needs to pay attention to the community around it as well. Learn about finding and using community demographics in service to the ministry of your congregation. And find out about some tools demographic vendors are creating to augment what you know about your own congregation as well.</p>	<p><a href="#">Dr. Ann Philbrick</a></p> 	<p><b>Ann Philbrick</b> is the associate for Church Growth and Transformation for the Presbyterian Mission Agency of the PC(USA). She was born and raised in suburban Philadelphia. She received her MDiv from Princeton and her DMin from McCormick. Ordained in the Presbyterian Church (USA), she has served churches in Wisconsin and Pennsylvania and as presbytery staff in Washington, DC, and Baltimore. Many years of independent consulting has taken her all over the country as she has supported, trained, and equipped local church leaders.</p>
<b>E9 – NO WORKSHOP DURING THIS SESSION</b>		
<p><b>E10 – 6 Ways Trust Matters to Churches</b>  <b>Location:</b>                      Trust is often a missing ingredient in today's world. The impact of the trust deficit often impacts churches. In this session, learn how churches can develop trust using the following areas: truth-telling, Christ-centered governance, spiritual discernment, verifiable accountability, navigating risks, and truthfulness in stewardship practices.</p>	<p><a href="#">Dan Busby, CPA</a></p> 	<p><b>Dan Busby</b> is president of ECFA. ECFA accredits nearly 2,000 churches and ministries in the areas of governance, financial management and stewardship/fundraising. He has over 40 years of experience serving the church and nonprofit community. He is the author of over 50 book editions tax and finance books for ministers and churches, including his latest book: <i>TRUST: The Firm Foundation for Kingdom Fruitfulness</i>.</p>
<p><b>E11- Executive Pastor Network – Pivotal Relationships for the Executive Pastor</b>  <b>Location:</b>                      What are the key relationships that enable and hinder the effectiveness of executive pastors? How does the executive pastor navigate the intricate relationship with the senior pastor? What are key elements and best practices of staff management? What are some of the needs, issues, and perils when working closely with Lay leadership? This workshop will address these and other relationship dynamics of the evolving ministry of executive pastors.</p>	<p><a href="#">Dr. Mark King</a></p> 	<p><b>Mark King</b> is a United Methodist Elder of the Western North Carolina Conference serving the historic Marble Collegiate Church in New York City as Executive Pastor. Mark has both divinity and business degrees including a D. Min. from Candler School of Theology and a MBA from Pfeiffer University. He has served three other congregations in similar capacity most recently Centenary United Methodist in Winston Salem. He is married to Pat with three children and loves being a Southern Yankee in NYC!</p>
<p><b>E12- Chapter Leadership A- Z</b>  <b>Location:</b>                      This workshop is for all current and future chapter officers! Discover all the resources available to you from NACBA. Be a part of this interactive workshop and learn what fellow chapter officers are doing to grow their chapters. Support will also be available for Chapter Connector and those interested in starting a chapter. Don't miss this opportunity to get the tools you need to be a successful chapter.</p>	<p><a href="#">Denise Craig, CCA</a></p> 	<p><b>Denise Craig, CCA</b>, is CFO at Abba's House in Hixson, Tennessee. She has been on The Church Network Board of Directors since 2012, serves as secretary of the Board, and served as president of Ocoee Chapter.</p>
<b>Thursday, July 16 — F Workshops — 10:45am – 12:30pm</b>		
<p><b>F1- CPE Beyond Credit Cards: Automation Nation (PSK)</b>  <b>Location:</b>                      2015 Update! Learn strategies for taking conventional credit card purchasing to the next level - how to implement preauthorization, streamline documentation and manage spending limits while keeping ministry leaders on the front lines instead of buried in paper work. Based upon the latest technologies with new case studies, we will demonstrate how you can bridge the gap between cloud-based apps and three of the most popular church accounting software packages.</p>	<p><a href="#">Rodney Smith, CPA</a></p> 	<p>As a partner with PSK LLP, <b>Rodney Smith</b> serves churches and religious organizations across the nation. A native West Texan and a Baptist deacon, he married the lovely Melissa Smith almost 24 years ago. They have two sons, Hayden, attending Texas Tech University, and Bailey, attending Howard Payne University. Rodney enjoys playing guitar, and you will often find him under the lights officiating a Texas high school football game.</p>
<p><b>F2 – Growth: Multi-site or Multi-Venue (HH Architects)</b></p>	<p><a href="#">Scott Nelson</a></p>	<p>When not serving as a ministry partner, <b>Scott Nelson</b> can be found hanging out with the family! Blessed to be married to his</p>

# The Church Network 59<sup>th</sup> National Conference – Nashville 2015

## Workshop Descriptions

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<p><b>Location:</b> Steady growth has led many churches to discuss how to best facilitate future growth: add more services, start/add a satellite campus, build bigger. Often, more than one option appears viable, however, the question remains, which option is the best stewardship of the church's resources. Join us for a case study review of one church's journey of utilizing scenario analysis modeling to review multiple growth options in an effort to provide the best stewardship of resources.</p>		<p>best friend, Kimberly, together they serve as "caretakers, cooks, cleaners, drivers, sports directors ..." for their two young boys! The family loves to be outdoors where they are often found playing the current in-season sport, hunting, fishing, or golfing. FYI, if you cannot find Scott at work, then check the golf course!</p>
<p><b>F3 – Retain More First-Time Guests (Faith Perceptions)</b> <b>Location:</b> Scores of first-time guests walk through the doors of churches every weekend. How many never come back? Do you know why? We do. Since 2008 we've been gathering feedback from first-time guests. Discover best practices and helpful resources. Find out what motivates someone to return again and discover the obstacles present within your own church. Bring your questions, and prepare to take a deeper dive on how to keep guests from slipping through the cracks.</p>	<p><a href="#">Melanie Smollen / Ron Fischer, CCA</a></p>  	<p><b>Melanie Smollen</b> is president of Faith Perceptions, a market research firm that uses mystery guests to help churches see their church through visitors' eyes. They have evaluated worship services nationwide and gathered mass amounts of feedback from the very people churches are trying to reach. <b>Ron Fischer, CCA</b>, serves at Covenant Presbyterian Church (PCA) in Palm Bay, FL. He holds a BA from Penn State (BA) and an MA from Virginia Tech. He served the Space Coast Chapter, 2010 &amp; 2014 Orlando Conference Teams, and is a member of TCN Board of Directors.</p>
<p><b>F4 – CPE Hiring &amp; Compensation Using MinistryPay</b> <b>Location:</b> Personnel are the most expensive and vital of all resources a church has. This seminar will explore how a church should plan its staff strategically, interview judiciously, on-board thoroughly, and compensate appropriately. MinistryPay.com is sponsoring this seminar; MinistryPay.com is a vital tool to help church administrators ensure their staffs are paid the proper amount.</p>	<p><a href="#">Steve Law, CCA</a></p> 	<p><b>Steve Law, CCA</b>, is a church finances strategic thinker. He has served churches and non-profits for over 30 years. He has been a church administrator in large and small congregations and is now the owner of Financial Leadership for Churches, LLC which is based in Richmond, VA. Steve loves to help churches be more effective, efficient, and excellent with their financial resources.</p>
<p><b>F5 – Child Protection Issues/Church Safety</b> <b>Location:</b> A common mistake when it comes to child protection is believing "It can't happen to me." It is important to have a plan in place, train your staff, and to know the law are essential should a situation arise involving the abuse of a child. A church that is unprepared often commits devastating mistakes when the unthinkable happens. Come learn what the law requires and get some practical advice to protect the children who attend your church.</p>	<p><a href="#">Edward Trent</a></p> 	<p><b>Edward H Trent</b> is an attorney with Wimberly Lawson Wright Daves &amp; Jones in Knoxville, TN. A 1992 graduate of Duke University School of Law, Ed has represented companies of all sizes, non-profit organizations, and churches in all areas of employment law and litigation since 1996. He has also represented churches in child protection and religious liberty issues. Ed and his wife Sarah have two children, Hayden and Maggie.</p>
<p><b>F6 – CPE Advanced Accounting Forum</b> <b>Location:</b> This session is intended for administrators that have been serving in this capacity for six years or more. The interactive content of this session will be driven by the attendees and the discussion will be led by two individuals specializing in ministry accounting and tax. If you took part in this last year, it is certain you will hear different topics this year. Please feel free to submit questions in advance.</p>	<p><a href="#">Vonna Laue, CPA</a></p> 	<p><b>Vonna Laue</b> is a CPA and managing partner with Capin Crouse, LLP, where she has served since 1996. She earned her B.S. degree from Black Hills State University and her MBA in Leadership and Human Resource Management from the University of Colorado. She speaks regionally and nationally and has published articles in national publications as well as co-authored the book, Essential Guide to Church Finance. In 2010, Vonna was inducted into the Church Management Hall of Fame.</p>
<p><b>F7 – Building a Healthy Staff Culture</b> <b>Location:</b> A prevailing theme among clergy and laity alike is constant anxiety regarding staff members and staffing models. Healthy faith communities give attention to building a staff culture marked by relevance to the mission, high trust and effectiveness. We will explore best and worst practices for cultivating a healthy staff culture, as well as imagine innovative ways of staffing in the future.</p>	<p><a href="#">Dr. William Wilson</a></p> 	<p><b>Dr. William "Bill" Wilson</b> founded The Center for Healthy Churches in January of 2014. He is a certified coach and facilitator, and has experience as a consultant in numerous settings. He previously served over 33 years in local church ministry. He is a popular speaker and writer, and brings to his work a deep passion for the local church, as well as a commitment to the health and success of both clergy and congregations.</p>
<p><b>F8 – Finding the People Behind the Numbers (R)</b> <b>Location:</b> A church administrator focuses a lot of time on gathering and managing data. Typically this is data about the congregation itself; yet any church serious about on-going vitality knows it needs to pay attention to the community around it as well. Learn about finding and using community demographics in service to the ministry of your congregation. And find out about some tools demographic vendors are creating to augment what you know about your own congregation as well.</p>	<p><a href="#">Dr. Ann Philbrick</a></p> 	<p><b>Ann Philbrick</b> is the associate for Church Growth and Transformation for the Presbyterian Mission Agency of the PC(USA). She was born and raised in suburban Philadelphia. She received her MDiv from Princeton and her DMin from McCormick. Ordained in the Presbyterian Church (USA), she has served churches in Wisconsin and Pennsylvania and as presbytery staff in Washington, DC, and Baltimore. Many years of independent consulting has taken her all over the country as she has supported, trained, and equipped local church leaders.</p>

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<b>F11 – Historical Churches Network</b> <b>Location:</b> Historic sacred places are community anchors that symbolize perseverance amidst rapid change, permanence amidst decline, dignity amidst devastation. They bear witness to the faith, sacrifice, and significant achievements of generations past. Join us as we explore the unique challenges that historic sacred places bear and how to identify assets that can sustain them for many years to come.	<a href="#"><u>Dan Johnson</u></a> 	<b>Dan Johnson</b> is the business administrator at the historic Edenton Street UMC in Raleigh, NC.
<b>F12 – So You Want to Be a CCA?</b> <b>Location:</b> The Church Network Certification Program should be a career and advancement goal for all church administration staff. This workshop will include requirements to become a CCA, identification of training centers that provide the education component, the basic curriculum for the program, the guidelines for the project requirement, the benefits of becoming a CCA, and retention of your CCA.	<a href="#"><u>Larry Conrad, CCA</u></a> 	<b>Larry A. Conrad, CCA</b> , lives in Olathe, Kansas, and serves as church administrator at Trinity Lutheran Church, Mission KS (a suburb of Kansas City). He is currently serving as a member of The Church Network Board of Directors where he serves as the chair of the Professional Training and Standards Committee (PT&S), which oversees the standards for the CCA program. Larry was certified as a CCA in 2005 and has been a member of The Church Network since 2001.
<b>Thursday, July 16 — General Session IV — 12:40pm – 3:00pm</b>		
<b>Keynote - <sup>CPE</sup> Tax and Legal Update –</b> <b>Location:</b> This session will provide a review of legal and tax developments of most relevance to church administrators. Emphasis will be on the identification and management of significant and emerging risks as well as a summary of statutory and regulatory developments, litigation trends, and case studies from the files of your presenter	<a href="#"><u>Richard Hammar, JD, LL.M., CPA</u></a> 	<b>Richard Hammar</b> is an attorney, CPA, and best-selling author specializing in legal and tax issues for churches and clergy. A graduate of Harvard Law School, he is the author of more than 100 books, including <i>Pastor, Church &amp; Law</i> and the annual <i>Church and Clergy Tax Guide</i> . He also writes the <i>Church Law &amp; Tax Report</i> newsletter, has contributed articles to numerous journals and publications, is a frequent speaker at legal and tax conferences, and has taught church law at a number of seminaries.