

2009 Long Beach Conference Workshop Descriptions

5/22/2009

| WS # | Title | Full Name | Description |
|------|--|--------------------|--|
| A-01 | Create! a New Culture of Stewardship (E) | Joel Mikell | Creating a new culture of stewardship by creating a new language...new conversations around annual planning and spending, capital funding, stewardship education, personal money management, and planned giving. Changing the stewardship culture of your church begins with having new, authentic conversations built around the biblical teaching that transforms the entire spectrum of lifestyle stewardship. |
| A-02 | A Better Way to Manage Risk (E) | David W. Adams | Keeping your operating policies up-to-date is burdensome. Training staff and volunteers is never-ending. Who has the time and expertise to ensure effective financial, HR, youth ministry, and other safety policies are in place? Is there an easier way to train your staff? Two church-law attorneys will demonstrate a web-based policy and training management system to help you get control of your policies and training, equip your staff, and save operating and legal costs. |
| A-03 | A Biblical Theology for Peacemaking | Ken Sande | In this workshop we will set forth a simple and transferable system for practicing biblical principles of confession, correction, forgiveness, and negotiation, and then explore ways to model and teach these concepts to an entire congregation. |
| A-04 | Developing & Living within an Annual Budget (UMC hosted) | Brent Messick | This workshop will cover the essential tools for planning, repairing, and managing your annual operating revenue and expense budget. We will also discuss developing contingency plans for budgeting in these difficult economic times. |
| A-05 | Coaching Staff Teams & Volunteers | Val Hastings, PCC | This workshop will explore the valuable contribution that coaching can make in the development of high impact ministry teams and volunteers. Those attending this workshop will gain a strong understanding of coaching, as well as specific coaching skills and information that they can immediately use with their teams and volunteers. Participants will also learn coaching strategies and techniques to address common challenges when working with teams and volunteers. |
| A-06 | Communicating & Understanding Church Financial Data | Dan Busby, CPA | The understanding and communication of church financial data is always a fundamentally important concept. But in these days of economic challenges for church members and churches, it is even more important to ensure this process is done with excellence. This session will focus church data can be effectively communicated to church leadership (pastors and the governing board) and members. |
| A-07 | What's Hot and What's to Come- IT | Steve Hewitt | Each week for over 12 years, Steve Hewitt has shared a segment on PrimeTime America radio, keeping listeners informed on the latest developments in technology, specifically related to ministry. In this session, Steve will share not only what's hot now, but will give you important insight into what's being developed for use later this year, or in the next couple of years. Come learn what others are using to expand and enhance their ministry. |
| A-08 | Church in the Digital World | Cathy Hutchison | What does living in a digital world mean for churches? Join Cathy Hutchison of Strategic Dimensions for an engaging look at what it is, what it means, who's doing what and how you can play a role in exploring it. From Web 2.0 to wikis to social networking to texting to video screens, take a look at leveraging digital world strategies right here in the real one. |
| A-09 | Church Construction | Tom Greer | Building projects typically represent the largest financial endeavor that a church will ever pursue. It can be a time that launches a new, revitalized vision for the church or it can be a time that results in division and dissensions. This workshop will show attendees how to effectively organize and manage a building project in a way that will cause church members to have confidence in their leadership. |
| A-10 | Administration as Pastoral Care | Louis Weeks, Ph.D. | Many pastors, priests, and lay leaders think church administration keeps them from ministry. How can they learn to engage administration as ministry, as pastoral care for members? How can administrative tasks well done enrich worship, deepen care of members, attract new members, and build a team for leadership? How can church business administrators be accepted as important members of the ministry team? This workshop will offer best practices from congregations and other helps. |

2009 Long Beach Conference Workshop Descriptions

5/22/2009

| WS # | Title | Full Name | Description |
|------|---|---------------------|---|
| A-11 | Mastering the Management Buckets | John Pearson | Leaders and managers are always facing challenges! If unprepared, the law of unintended consequences always kicks in. Discover practical solutions when your team has mastered the core competencies (the "buckets") as described in John Pearson's book, <i>Mastering the Management Buckets: 20 Critical Competencies for Leading Your Business or Nonprofit</i> . Leave with five new ideas—guaranteed—from this Management 101 course for both emerging managers and veteran leaders. |
| A-12 | Rethinking Church Board Leadership | Dan Hotchkiss | Too often board service frustrates and exhausts both board members and the staff who work with them. This workshop will help you rethink the work of boards, clergy, and staff as a management challenge. Dan Hotchkiss often encourages congregation boards to quit most of their current work and focus on work only a board can do: discerning the congregation's mission, choosing strategies, delegating operational authority, and holding paid and volunteer staff accountable for achieving results |
| B-01 | The Missing Ministry (E) | Eric Spacek, JD ARM | Safety and risk management is a "missing ministry" in many churches because it is rarely viewed as ministry and because it is frequently overlooked. This workshop sets out a framework to view risk management as ministry and provides the basic tools to get the ministry started. Beginning with establishing a safety and security team, this workshop explains GuideOne's "EFFECT" approach to help churches address the six broad areas of risk that they face. |
| B-02 | Worksite Wellness: Saving Money and Lives (E) | Donna Lively | Learn why employee benefit wellness initiatives are important to the financial and physical health of your organization and discover strategies to successfully implement a wellness program. Learn why the simplest programs are often the most effective and the key components that every program must include. |
| B-03 | Practical Mediation Skills | Ken Sande | In this workshop we will explore ways that a church can train all its leaders, as well as a specialized team of gifted lay members, to serve a congregation as conflict coaches and mediators. We will also introduce mediation skills that have been used by hundreds of churches to resolve a wide array of personal, marital, church, employment, and even legal conflicts. |
| B-04 | Leadership: Sailing against the Wind (Chiefs of Staff) | Allen Wallworth | |
| B-05 | Coaching Upward | Val Hastings, PCC | Many people in ministry are asking the question, "Can I coach my senior pastor, team leader, or ministry supervisor?" This workshop will provide participants with coaching skills, insights, and techniques for coaching upward. Participants will learn common shifts, distinctions, and powerful questions when coaching upward. The coaching role of trusted advisor and strategic partner will also be explored. |
| B-06 | Communicating & Understanding Church Financial Data (R) | Dan Busby, CPA | The understanding and communication of church financial data is always a fundamentally important concept. But in these days of economic challenges for church members and churches, it is even more important to ensure this process is done with excellence. This session will focus church data can be effectively communicated to church leadership (pastors and the governing board) and members. |
| B-07 | What's Hot and What's to Come- IT (R) | Steve Hewitt | Each week for over 12 years, Steve Hewitt has shared a segment on Prime Time America radio, keeping listeners informed on the latest developments in technology, specifically related to ministry. In this session, Steve will share not only what's hot now, but will give you important insight into what's being developed for use later this year, or in the next couple of years. Come learn what others are using to expand and enhance their ministry. |
| B-08 | Church in the Digital World (R) | Cathy Hutchison | What does living in a digital world mean for churches? Join Cathy Hutchison of Strategic Dimensions for an engaging look at what it is, what it means, who's doing what and how you can play a role in exploring it. From Web 2.0 to wikis to social networking to texting to video screens, take a look at leveraging digital world strategies right here in the real one. |

2009 Long Beach Conference Workshop Descriptions

5/22/2009

| WS # | Title | Full Name | Description |
|------|--|------------------------|--|
| B-09 | Church Construction (R) | Tom Greer | Building projects typically represent the largest financial endeavor that a church will ever pursue. It can be a time that launches a new, revitalized vision for the church or it can be a time that results in division and dissensions. This workshop will show attendees how to effectively organize and manage a building project in a way that will cause church members to have confidence in their leadership. |
| B-10 | Administration as Pastoral Care (R) | Louis Weeks, Ph.D. | Many pastors, priests, and lay leaders think church administration keeps them from ministry. How can they learn to engage administration as ministry, as pastoral care for members? How can administrative tasks well done enrich worship, deepen care of members, attract new members, and build a team for leadership? How can church business administrators be accepted as important members of the ministry team? This workshop will offer best practices from congregations and other helps. |
| B-11 | Mastering the Management Buckets (R) | John Pearson | Leaders and managers are always facing challenges! If unprepared, the law of unintended consequences always kicks in. Discover practical solutions when your team has mastered the core competencies (the "buckets") as described in John Pearson's book, <i>Mastering the Management Buckets: 20 Critical Competencies for Leading Your Business or Nonprofit</i> . Leave with five new ideas—guaranteed—from this Management 101 course for both emerging managers and veteran leaders. |
| B-12 | Rethinking Church Board Leadership (R) | Dan Hotchkiss | Too often board service frustrates and exhausts both board members and the staff who work with them. This workshop will help you rethink the work of boards, clergy, and staff as a management challenge. Dan Hotchkiss often encourages congregation boards to quit most of their current work and focus on work only a board can do: discerning the congregation's mission, choosing strategies, delegating operational authority, and holding paid and volunteer staff accountable for achieving results. |
| C-01 | Understanding Church Capital Campaigns (E) | Robert Hallett | Understanding the process of raising major funds is an essential step when building or renovating church facilities, especially in today's economy. Explore campaign timing, preparation, expectations, and how the current economy has affected campaigns, as well as an overview of campaign mechanics, and the value of using an outside consultant. This is a MUST for every church wanting to raise their major funds in a way that is consistent with their church's values. |
| C-02 | Turn Ordinary into Extraordinary (E) | Bob Adams, FCBA CCC | Starbucks CEO Howard Schultz says "We are not in the coffee business serving people, but in the people business serving coffee. The Starbucks experience is as important as the coffee itself." Can Starbucks teach churches the people business? Spending time at Starbucks reveals their leadership principles for success – and provide a model for yours. Examine these principles, translate them into your church environment of welcoming, and learn to create your own "customer care" practices. |
| C-03 | Stewardship-based Capital Campaigns (E) | Denis Greene, CFRE | The workshop will present the elements of a culture of stewardship incorporated into a church capital campaign. Research from Rainer, Zech, Barna, Gill, Callahan, Peck and others are drawn into a model of stewardship: Teaching stewardship, teaching prayer as a decision making method, empowering volunteers, involvement in decision making, building social connections, the ask is based in prayer, and gratitude. The results are capital pledges of over 200% of annual giving, increased annual giving and volunteerism. |
| C-04 | Today's HR Development (AG) hosted) | Ron Smedley | What an exciting time to be in ministry leadership! Never in all history has so many issues and questions arisen as to how ministry leaders can strategically manage one's people, processes and laws. As stewards of God's people and accountable to the laws of the land, the challenge comes with the Biblical mandate to be the model for a fallen world while merging the two for the advancement of His kingdom, both spiritually and practically. |
| C-05 | Tax Update (Baptist hosted) | Gene Hill, CPA | The Tax Update workshop will review the various tax developments affecting both ministers and churches that have occurred since NACBA's 52st National Conference held last year in Nashville. |

2009 Long Beach Conference Workshop Descriptions

5/22/2009

| WS # | Title | Full Name | Description |
|------|--|-----------------------------------|--|
| C-06 | Crashing Waves in Ministry Relationships (Presby hosted) | Ken McFayden, Ph.D. | Ministry is deeply relational. On the best of days, the joy of ministry relationships is similar to riding a wonderful wave. Sometime that wave crashes and church leaders are challenged to address several aspects of relationships in order to rebuild them. This workshop explores four such aspects: discerning preferences for ministry together, seeking the common good, building a foundation of trust, and resolving interpersonal conflicts. |
| C-07 | When Time & Technology Collide (UMC hosted) | Nick Nicholaou | Time management is a challenging topic all its own. Technology came with the promise of freeing up time, but didn't deliver! In this workshop we'll look at some time management tools--hi-tech and non-tech--and try to regain some of our life balance. |
| C-08 | Unrelated Business Income Tax – The Stealth Tax | Elaine Sommerville, CPA | Unrelated business income and the related tax issues are much like working through a maze. There are exceptions to the exceptions in every area and the evaluation of what is taxable and what is not can be difficult to determine. This session will assist churches in working through this maze, so they do not get hit with the stealth tax. |
| C-09 | Church Bylaws and Minutes: Sword or Shield? | Frank Sommerville, J.D., MPA, CPA | Every church has bylaws and should have written meeting minutes. Find out whether your bylaws and meeting minutes are an asset or a liability. If they are an asset, they are up to date and in compliance with state law and your current practices. If they are a liability, your state attorney general or any member can void your current actions and take you to court. This session will discuss the minimum requirements for good bylaws and meeting minutes. The participants will come away with suggestions for the best practices for churches in dealing with bylaws and meeting minutes. |
| C-10 | When the Church Goes into Business | John Butler, J.D. | More and more churches engage in "business-like" activities. Though usually not motivated by profit, they may be subject to some of the same tax and other laws that apply to businesses. This session will examine implications for (a) Federal income tax, (b) property tax, (c) sales tax, and (d) employment issues. Checklists and planning guides will be available. |
| C-11 | Strategic Church Communications | Terrell Sanders | Good church communications consists of more than getting the Sunday bulletins folded and stuffed by Friday night. <i>Strategic</i> church communications actually begins months in advance and starts with senior leadership working in partnership with the communications team. This workshop will show you <i>why</i> strategic communication is vital to church growth, <i>how</i> to effectively develop communications strategies, and <i>what</i> results to expect from these plans. |
| C-12 | Sexual Harassment | Marian Liataud | Sexual misconduct occurs at an alarming rate in the workplace. In a National Christian Poll survey, one quarter of the 779 respondents said they had experienced sexually inappropriate behavior on the job. Twenty-five percent of these incidents occurred in a ministry setting. This workshop will review other significant findings from the NCP research and their application to church staffs. We'll also look at how training and policies can help churches prevent a sexual misconduct lawsuit. |
| D-01 | Develop a Secure Children's Ministry (E) | Russ Fortier | The more you can assure parents that church is a safe place, the better off your children's ministry will be. Help ensure the safety of children on your property by implementing an intentional, coordinated, cohesive security process, addressing several aspects of your children's ministry: registration and check-in, volunteer screening, and emergency preparedness. Inexpensive tools using the latest technology are worth the investment in minimizing risk, avoiding costly lawsuits, and a damaged reputation in the community. |
| D-02 | Stewardship for the Next Generation (E) | Philip King | Maintaining the church community's sense of belonging is more challenging today than ever before. This workshop will describe best practices that churches are utilizing today to keep things fresh and relevant, to touch the marginalized person, and to communicate the church's message of ministry and stewardship. |

2009 Long Beach Conference Workshop Descriptions

5/22/2009

| WS # | Title | Full Name | Description |
|------|--|-----------------------------------|--|
| D-03 | Church Disaster Response Preparedness (E) | Rodney Marshall | Do you know what to do <i>before</i> , <i>during</i> and <i>after</i> a disaster hits your church? Do you have a Church Readiness Plan? Do you understand what your Church Property Insurance covers and will pay? How do you choose the correct contractor for <i>restoration</i> and reconstruction of your property? How do you deal with the physical and spiritual effects of a natural disaster? Come learn how you can be better prepared and turn Tragedy into Triumph. |
| D-04 | Today's HR Development (AG hosted) (R) | Ron Smedley | What an exciting time to be in ministry leadership! Never in all history has so many issues and questions arisen as to how ministry leaders can strategically manage one's people, processes and laws. As stewards of God's people and accountable to the laws of the land, the challenge comes with the Biblical mandate to be the model for a fallen world while merging the two for the advancement of His kingdom, both spiritually and practically. |
| D-05 | Tax Update (Baptist hosted) (R) | Gene Hill, CPA | The Tax Update workshop will review the various tax developments affecting both ministers and churches that have occurred since NACBA's 52st National Conference held last year in Nashville. |
| D-06 | Crashing Waves in Ministry Relationships (Presby hosted) (R) | Ken McFayden, Ph.D. | Ministry is deeply relational. On the best of days, the joy of ministry relationships is similar to riding a wonderful wave. Sometime that wave crashes and church leaders are challenged to address several aspects of relationships in order to rebuild them. This workshop explores four such aspects: <u>discerning preferences for ministry together, seeking the common good, building a foundation of trust, and resolving interpersonal conflicts.</u> |
| D-07 | The Green Church (UMC hosted) | Tom Greer | Take the LEED - What does it mean to "Go Green" and why should you even care. Learn about the pros and cons of this issue and how the certification process works. Get your questions answered so that you can decide if this is something you want to consider. |
| D-08 | Unrelated Business Income Tax – The Stealth Tax (R) | Elaine Sommerville, CPA | Unrelated business income and the related tax issues are much like working through a maze. There are exceptions to the exceptions in every area and the evaluation of what is taxable and what is not can be difficult to determine. This session will assist churches in working through this maze, so they do not get hit with the stealth tax. |
| D-09 | Everything about Compensation | Frank Sommerville, J.D., MPA, CPA | According to a recent IRS survey, 98% of all nonprofit corporations are underreporting taxable compensation for their employees. The participants will learn the IRS definition of compensation and how it applies in a church. We will discuss the proper way to authorize compensation. We will also discuss recent IRS cases dealing with unreasonable amounts of compensation. Finally participants will learn how to correctly report all taxable compensation for their church employees. |
| D-10 | When the Church Goes into Business (R) | John Butler, J.D. | More and more churches engage in "business-like" activities. Though usually not motivated by profit, they may be subject to some of the same tax and other laws that apply to businesses. This session will examine implications for (a) Federal income tax, (b) property tax, (c) sales tax, and (d) employment issues. Checklists and planning guides will be available. |
| D-11 | Strategic Church Communications (R) | Terrell Sanders | Good church communications consists of more than getting the Sunday bulletins folded and stuffed by Friday night. Strategic church communications actually begins months in advance and starts with senior leadership working in partnership with the communications team. This workshop will show you <i>why</i> strategic communication is vital to church growth, <i>how</i> to effectively develop communications strategies, and <i>what</i> results to expect from these plans. |
| D-12 | Sexual Harassment (R) | Marian Liataud | Sexual misconduct occurs at an alarming rate in the workplace. In a National Christian Poll survey, one quarter of the 779 respondents said they had experienced sexually inappropriate behavior on the job. Twenty-five percent of these incidents occurred in a ministry setting. This workshop will review other significant findings from the NCP research and their application to church staffs. We'll also look at how training and policies can help churches prevent a sexual misconduct lawsuit. |

2009 Long Beach Conference Workshop Descriptions

5/22/2009

| WS # | Title | Full Name | Description |
|------|---|--------------------------------------|---|
| D-13 | Conflict Resolution | Darrell Passwater | The purpose of this seminar is to have attendees see a sound method of resolving conflict in action. We will enlist volunteers to participate in a non-threatening activity that will illustrate a healthy conflict resolution process. Without sound methods of dealing with conflict within organizations, relationships frequently flame out yielding significant emotional scars, irrational statements, and less than stellar Biblical responses. This seminar desires to provide attendees with one sound method that can yield healthy methods of resolving conflicts. |
| E-01 | Cash Management & Church Loan Solutions (E) | Dan Mikes | Maximize your ministry's resources through our expertise in electronic depository services, automated transfers, Giving Kiosk, and other cash management solutions. Help your church formulate a plan to fund the acquisition, expansion, or construction of church facilities and avoid common pitfalls. Moreover, learn your church's borrowing capacity before undertaking the design of the building. An informative presentation followed by a Q&A time. |
| E-02 | Retirement Plans & New IRS Regulations (E) | Bruce Bruinsma | An interactive workshop discussing the impact of the new regulations and their requirements, including the updated Form 5500 data - and how to collect it; new plan oversight and involvement rules; universal availability; default investments; plan documents; single vendor solutions. The new regulations are having significant impact on churches and ministries as they work to make their plans compliant. |
| E-03 | Multi-Site Ministry: Before You Start | Larry Osborne, D.Min | What do the struggles of network television, FM radio, the rise of cable, and iPods have to do with the future of your ministry? Far more than you might think. Discover why in an age of options, one-size-fits-all ministries are headed for irrelevance if not extinction – and why those big box churches keep growing. |
| E-04 | Metro Alpha Part I | Glenn Wood | This workshop is a roundtable discussion about how large church administrators tackle current issues. Previous topics have included policy discussions, best practices, payroll issues, security, governance, and multi-site administration. Alpha for churches LARGER THAN 3000. The topics are different at both sessions (part 1 & 2). The agenda will be the same for both the Alpha and Omega groups. |
| E-05 | Metro Omega Part I | Barry Hardy, FCBA | This workshop is a roundtable discussion about how large church administrators tackle current issues. Previous topics have included policy discussions, best practices, payroll issues, security, governance, and multi-site administration. Omega for churches larger than 2000, but smaller than 3000. The topics are different at both sessions (part 1 & 2). The agenda will be the same for both the Alpha and Omega groups. |
| E-06 | HR Accounting, Tax Review and Update | Frank Sommerville/Elaine Sommerville | Join the Sommers as they explore those issues that need to come off the back burner and move to the top of your "to do" list. We will look at current events, as well as old events made current by various authorities, in the areas of human resources, legal and tax. |
| E-07 | Weeds in the Garden: Church Fraud | Verne Hargrave, CPA | An alarming trend has been developing within the church environment; an increasing number of churches are being victimized by fraud. Unfortunately, many churches continue to operate under the illusion, "it could never happen here." These churches would be surprised to know how easy it is for fraud to take root within their organization. This conference addresses this alarming trend by discussing case studies, fraud statistics, common fraud techniques, and fraud prevention practices. |
| E-08 | Going Beyond the Numbers | Paul Clark | Financial reports are the cornerstone for understanding the fiscal health of any church. Financial reports are generated every day by thousands of church administrators across the country, but too often financial reports never get beyond the basics of information or go beyond the administrator's office. This seminar will examine the benefits of using financial reports not only to inform, but to involve and inspire church leadership, staff and congregants. |

2009 Long Beach Conference Workshop Descriptions

5/22/2009

| WS # | Title | Full Name | Description |
|------|--|--------------------------------------|--|
| E-09 | Fund Ministry in Challenging Times | Jim Sheppard | In the last year, probably no topic has received more attention than the effect of the economy on church giving. In this workshop, we will examine the factors, both external and internal, that affect giving. In particular, we will discuss motivators for positive donor behavior. Those attending this workshop will learn that there are ways to make most churches virtually recession-proof. This will be an interactive workshop with plenty of time for questions and answers. |
| E-10 | Strategic Planning | Stephen Christie, CMA | Does your church know what it takes to be good stewards of the resources with which God has blessed you? Do you have a plan or direction that is easily understood and visible to your congregation? Strategic planning is becoming a critical need for churches of all sizes as they navigate the current economic times. This session will offer concrete ideas and processes and help you devise a "road map" for planning in your church. |
| E-11 | Church Marketing Goodness | Brad Abare | From blogs and brochures to billboards and broadcasts, the methods continue to compete with the message for what really matters. The Church Marketing Goodness workshop will identify common communication obstacles as we collaborate on opportunities to continue creating meaning-filled stories that matter. |
| E-12 | A Non-Technical Look at Information Security | Alan Weisenberger | This workshop is NOT about how to configure your firewall or harden your servers against attack, but if you would like to get a better understanding of your information security risks and learn some basic steps you should take to protect your ministry, this workshop's for you. |
| E-13 | Safety Tips on a Sensitive Subject | Dawn Lemke | This program is intended to give an overview of the basic steps involved in developing, approving and implementing a program you can utilize to protect you ministry, members, employees, and guest from the tragic exposure to child sexual abuse. |
| F-01 | Manage Your Ministry's Finances Remotely (E) | Mary Daciolas | You've heard about it—technology that scans checks and securely transmits images to your bank for processing and deposit. It's called Remote Deposit Capture (RDC), and it sounds cool but complicated. Your biggest question may be how to find the right RDC solution and get it integrated for your ministry. In this session, we'll explain the features and benefits of this technology and the importance of an RDC system that works with your accounting and donor software. |
| F-02 | Stained Glass Maintenance (E) | Michael Mezalick | This workshop will present the many problems affecting stained glass windows and the options available for their care and maintenance. |
| F-03 | Multi-Site: What's Next & What's Normal? | Larry Osborne | This workshop is designed for those who are already involved in or committed to a multi-site ministry – or those who know that multi-site will definitely be a part of their future. Discover lessons learned from the front lines at North Coast and from North Coast's interaction with hundreds of multi-site churches around the nation. We'll discuss everything from strategy and structure to finances. |
| F-04 | Metro Alpha Part II | Glenn Wood | This workshop is a roundtable discussion about how large church administrators tackle current issues. Previous topics have included policy discussions, best practices, payroll issues, security, governance, and multi-site administration. Alpha for churches LARGER THAN 3000. The topics are different at both sessions (part 1 & 2). The agenda will be the same for both the Alpha and Omega groups. |
| F-05 | Metro Omega Part II | Barry Hardy | This workshop is a roundtable discussion about how large church administrators tackle current issues. Previous topics have included policy discussions, best practices, payroll issues, security, governance, and multi-site administration. Omega for churches larger than 2000, but smaller than 3000. The topics are different at both sessions (part 1 & 2). The agenda will be the same for both the Alpha and Omega groups. |
| F-06 | HR Accounting, Tax Review and Update (R) | Frank Sommerville/Elaine Sommerville | Join the Sommervilles as they explore those issues that need to come off the back burner and move to the top of your "to do" list. We will look at current events, as well as old events made current by various authorities, in the areas of human resources, legal and tax. |

2009 Long Beach Conference Workshop Descriptions

5/22/2009

| WS # | Title | Full Name | Description |
|------|---|-------------------------|--|
| F-07 | Weeds in the Garden: Church Fraud (R) | Verne Hargrave, CPA | An alarming trend has been developing within the church environment; an increasing number of churches being victimized by fraud. Unfortunately, many churches continue to operate under the illusion that, "it could never happen here." These churches would be surprised to know how easy it is for fraud to take root within their organization. This conference addresses this alarming trend by discussing: case studies, fraud statistics, common fraud techniques, and fraud prevention practices. |
| F-08 | Enhancing Your Role as Administrator | Paul Clark | Church executives and administrators play a vital role in managing and leading churches toward effectiveness; yet, each of us desires to enhance our value to the organization, not just for our own fulfillment, but to glorify the God who has called us into ministry. This seminar will examine how a church administrator can pursue personal and professional growth while enhancing his or her value to the church, to the staff, and to the senior pastor. |
| F-09 | Fund Ministry in Challenging Times (R) | Jim Sheppard | In the last year, probably no topic has received more attention than the effect of the economy on church giving. In this workshop, we will examine the factors, both external and internal, that affect giving. In particular, we will discuss motivators for positive donor behavior. Those attending this workshop will learn that there are ways to make most churches virtually recession-proof. This will be an interactive workshop with plenty of time for questions and answers. |
| F-10 | Strategic Planning (R) | Stephen Christie | Does your church know what it takes to be good stewards of the resources with which God has blessed you? Do you have a plan or direction that is easily understood and visible to your congregation? Strategic planning is becoming a critical need for churches of all sizes as they navigate the current economic times. This session will offer concrete ideas and processes and help you devise a "road map" for planning in your church. |
| F-11 | Church Marketing Goodness (R) | Brad Abare | From blogs and brochures to billboards and broadcasts, the methods continue to compete with the message for what really matters. The Church Marketing Goodness workshop will identify common communication obstacles as we collaborate on opportunities to continue creating meaning-filled stories that matter. |
| F-12 | A Non-Technical Look at Information Security (R) | Alan Weisenberger | This workshop is NOT about how to configure your firewall or harden your servers against attack, but if you would like to get a better understanding of your information security risks and learn some basic steps you should take to protect your ministry, this workshop's for you. |
| F-13 | Safety Tips on a Sensitive Subject (R) | Dawn Lemke | This program is intended to give an overview of the basic steps involved in developing, approving and implementing a program you can utilize to protect you ministry, members, employees, and guest from the tragic exposure to child sexual abuse. |
| F-14 | So You Want to Be an FCBA? | Terry Bertrand, FCBA | This session will give a brief overview of what is required for a church administrator who wants to earn the designation of Fellow in Church Business Administration. Participants will discover the basic professional & educational requirements necessary to become an FCBA. |
| G-01 | Spiritual Rhythms: Arranging Our Lives for Spiritual Transformation | Ruth Haley Barton | When was the last time you felt it--your own longing for intimacy with God, your longing for a way of life that works, your desire for spiritual transformation in the deeper places of your own soul? The best thing you have to bring to your work and ministry is your own transforming self! In this seminar, we will explore an approach to your spiritual life that begins with paying attention to your spiritual longings and then developing a rhythm of spiritual practices that will sustain your life. |
| G-02 | How to Conduct an Internal Review/Audit | Vonna Laue, CPA | In the world of accountability, you have several options for a review of your financial information. If your church chooses not to use an external CPA, you could consider an internal audit. This workshop will review who should perform this function, the steps that should be taken, and who will receive the final information. |
| G-03 | The Church at Its Best (Spiritually Healty & Growing) | LaPinsky Phillips, FCBA | This workshop will be a discussion of the health of today's churches. We'll define a spiritually healthy church and review methods to assess its effectiveness. Participants will engage in interactive church health exercises as part of the training. |

2009 Long Beach Conference Workshop Descriptions

5/22/2009

| WS # | Title | Full Name | Description |
|------|---|----------------------|--|
| G-04 | Church Conflict: This Year's Top 10 List | Karl Fickling, Ph.D. | Denominations are denominations, churches are churches, and people are people. That means that the conflicts you experience in your church are not as unique as you might think. In fact, people working in the field of church conflict find that there are common issues cropping up in churches across the spectrum. This workshop addresses some of the more common church conflicts--their sources and some resources for dealing with them. |
| G-05 | Intellectual Property: What You Need to Know | Matt Yates | Who owns the pastor's sermon? What about the sermon outline or the PowerPoint slides that are created to go with the sermon? What if that sermon is part of a sermon series that is later turned into a book? What if that book sells millions of copies? If the worship pastor writes an original song for the worship service, who owns that? Or the Christmas musical? Answers to these questions and more. |
| G-06 | Church Security | Kevin Robertson | In past generations churches were safe havens, pretty much crime free. The world we live in has changed. In many ways changed for the better, but in some ways that's not the case. Churches are now finding they need to rethink the way they look at security. The security workshop is designed to give you an overview of the need for security as well as some tools and ideas for how to implement a security team. |
| G-07 | CPA Audits Are Focusing on IT! | Nick Nicholau | Church and ministry computer systems and networks have grown in response to perceived needs over the years, and most have grown with very little intentionality or strategy. The results are often higher than necessary complexity, cost, and risk. CPAs are now being required to look at IT during audits for fiscal years ending 12/15/2007 and later. Are you ready? |
| G-08 | Multi-Site Administration | Glenn Wood | New to church in a multisite environment or just thinking? This session is a panel discussion with administrators who have "been there and done that" and are here to help. Bring your questions and get some insight from those who are there now. Panelist from Seacoast Church, Covenant Church, and others. |
| G-09 | Momentum: There Is a Better Way (E) | Ken Munday | God weaves the desire to be generous into each of us. But true generosity doesn't happen by accident. The church must equip members to be excellent stewards of all of the resources God entrusts to them and set them free to be generous givers! Dave Ramsey's <i>Momentum</i> will empower you to lead your congregation on that journey. Join us for <i>The Reality of Generosity</i> to learn to cultivate a culture of generosity in your church. |
| G-10 | The Perfect Storm--Emergency Planning (E) | Ron Chandler | This workshop will focus on the aspects of identifying and preparing for the various types of emergencies that churches face including natural disasters, environmental emergencies, pandemics, information system failures, and others. There will be an emphasis on resources and other helpful information with supporting documentation. Various presenters will cover the content. |
| G-11 | Fish, Loaves, and Outsourcing (E) | Caryn Ryan | These difficult economic times demand innovations in how we do our mission with less money! Can you get more with less by outsourcing your accounting and administrative services? By picking the right partner, you can free up your time, save money, improve your financial information for decision-making and more. At this seminar, learn about outsourcing and get the tools you need to evaluate both outsourcing and selecting the right partner for your church. |
| G-12 | Social Media and the Church | TBD | |
| H-01 | Spiritual Rhythms: Arranging Our Lives for Spiritual Transformation (R) | Ruth Haley Barton | When was the last time you felt it--your own longing for intimacy with God, your longing for a way of life that works, your desire for spiritual transformation in the deeper places of your own soul? The best thing you have to bring to your work and ministry is your own transforming self! In this seminar, we will explore an approach to your spiritual life that begins with paying attention to your spiritual longings and then developing a rhythm of spiritual practices that will sustain your life. |

2009 Long Beach Conference Workshop Descriptions

5/22/2009

| WS # | Title | Full Name | Description |
|------|---|------------------------------|---|
| H-02 | How to Conduct an Internal Review/Audit ((R)) | Vonna Laue, CPA | In the world of accountability, you have several options for a review of your financial information. If your church chooses not to use an external CPA, you could consider an internal audit. This workshop will review who should perform this function, the steps that should be taken, and who will receive the final information. |
| H-03 | Tax & Legal Update | Richard Hammar, JD, LLM, CPA | This session will provide a review of legal and tax developments of most relevance to church administrators, and will emphasize the identification and management of significant and emerging risks as well as a summary of statutory and regulatory developments, litigation trends, and case studies from the files of your presenter. |
| H-04 | Church Conflict: This Year's Top 10 List (R) | Karl Fickling, Ph.D. | Denominations are denominations, churches are churches, and people are people. That means that the conflicts you experience in your church are not as unique as you might think. In fact, people working in the field of church conflict find that there are common issues cropping up in churches across the spectrum. This workshop addresses some of the more common church conflicts--their sources and some resources for dealing with them. |
| | | | |